

## VSPC Welcome Email

### Co-Op Opportunity: Featured Partner Placement

**Opportunity Overview:** The Welcome Email is sent to potential visitors immediately after they sign up to receive more information on St. Pete/Clearwater. Position your business as a leader and reach our highly engaged database as the ONLY placement on the email.

**To Participate:** Visit St. Pete/Clearwater's Welcome Email program runs quarterly and will provide cooperative advertising opportunities for VSPC partners to feature their timely travel deals!

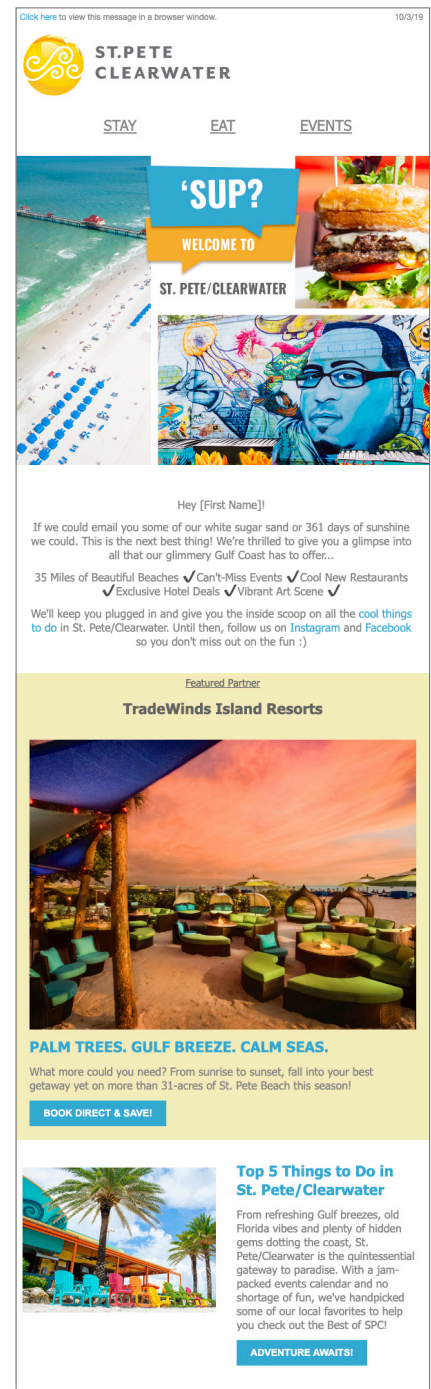
Time Period	Markets	Average Sign-Up (per quarter)	Cost
Oct - Dec 2020	National	2,250	\$995

### Partners Receive:

Property name in bold, image, up to 50 characters (with spaces) for headline and 200 characters (with spaces) for body copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.



Click here to view this message in a browser window. 10/3/19



ST.PETE  
CLEARWATER

STAY EAT EVENTS

'SUP?  
WELCOME TO  
ST. PETE/CLEARWATER

Hey [First Name]!

If we could email you some of our white sugar sand or 361 days of sunshine we could. This is the next best thing! We're thrilled to give you a glimpse into all that our glimmery Gulf Coast has to offer...

35 Miles of Beautiful Beaches ✓ Can't-Miss Events ✓ Cool New Restaurants  
✓ Exclusive Hotel Deals ✓ Vibrant Art Scene ✓

We'll keep you plugged in and give you the inside scoop on all the cool things to do in St. Pete/Clearwater. Until then, follow us on Instagram and Facebook so you don't miss out on the fun :)

Featured Partner

**TradeWinds Island Resorts**

**PALM TREES. GULF BREEZE. CALM SEAS.**

What more could you need? From sunrise to sunset, fall into your best getaway yet on more than 31-acres of St. Pete Beach this season!

BOOK DIRECT & SAVE!

**Top 5 Things to Do in St. Pete/Clearwater**

From refreshing Gulf breezes, old Florida vibes and plenty of hidden gems dotting the coast, St. Pete/Clearwater is the quintessential gateway to paradise. With a jam-packed events calendar and no shortage of fun, we've handpicked some of our local favorites to help you check out the Best of SPC!

ADVENTURE AWAITS!