

## VSPC Dedicated Email

### Co-Op Opportunity: **Featured Partner Placement**

**Opportunity Overview:** The VSPC Dedicated Email will enable you to reach our highly engaged database with a custom message.

- Drive all clicks to your site with a dedicated email.
- Use our Visit St. Pete/Clearwater branded template.
- Limited availability: first-come, first-served.

**To Participate:** Visit St. Pete/Clearwater’s Dedicated Email program will provide cooperative advertising opportunities for VSPC partners to feature their timely travel deals!


Time Period	Markets	Average Distribution	Cost
June, July, August, September, November, December 2020	National	339,000	\$3,250

### Partners Receive:

Property name in bold, image, up to 50 characters (with spaces) for headline and 200 characters (with spaces) for body copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.




Click here to view this message in a browser window. 10/1/19



**ST.PETE  
CLEARWATER**


STAY      EAT      EVENTS



**Make Your Next Getaway Legendary at The Don**

Known as Florida’s iconic Pink Palace®, the Don CeSar sits upon seven miles of sugar-white shoreline along the Gulf of Mexico on St. Pete Beach. Bask in coastal elegance and discover the Don yourself. Book by Sept. 2 to enjoy exclusive rates starting at \$179 now through Dec. 21, 2019.

Escape Now!



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Sample creative. Actual creative may vary.