

Premium Traveler Publisher Email (Travel Spike)

Opportunity Overview: Tie to the VSPC brand with high a volume and low minimum entry. A dedicated email is delivered to an opted-in, highly relevant audience across Travel Spike’s network of premium travel publishers, including JourneyPod, TripAlertz, Yapta, and more.

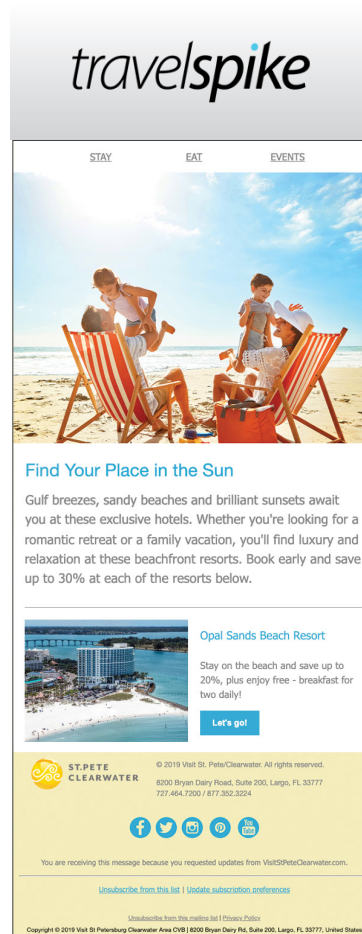
To Participate: Visit St. Pete/Clearwater will be featured exclusively in custom emails deployed to this targeted travel database in 2020. Cooperative advertising opportunities for VSPC partners are available within each email for partners to feature their timely travel deals!

Time Period	Markets	Estimated Distribution	Cost
Jul 2020 Aug 2020 Sep 2020 Oct 2020 Nov 2020	East of Mississippi	500,000/email	\$750/email

Partners Receive:

Property name in bold, image, up to 15 words of copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.

CO-OP
AD SPACE



The sample creative is an email layout for 'travelspike'. It features a header with 'STAY', 'EAT', and 'EVENTS' tabs. The main image shows a family of four relaxing on a beach with lounge chairs. Below the image is the headline 'Find Your Place in the Sun' followed by a paragraph of text: 'Gulf breezes, sandy beaches and brilliant sunsets await you at these exclusive hotels. Whether you're looking for a romantic retreat or a family vacation, you'll find luxury and relaxation at these beachfront resorts. Book early and save up to 30% at each of the resorts below.' A featured property is 'Opal Sands Beach Resort' with a small image of the resort and text: 'Stay on the beach and save up to 20%, plus enjoy free - breakfast for two daily!' and a 'Let's go!' button. The footer includes the St. Pete Clearwater logo, contact information, social media icons, and a footer with unsubscribe and update preferences links.

Sample creative.
Actual creative
may vary.

Limited to four partner
opportunities for each email.