

## Boston.com/ Boston Globe Traveler Email

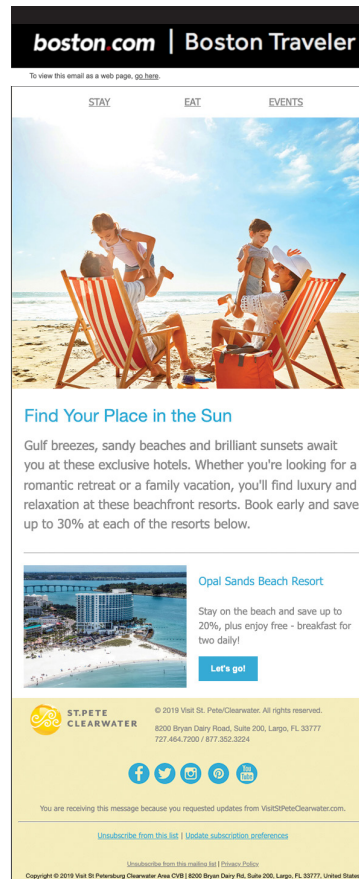
**Opportunity Overview:** *Boston Globe* Traveler is a daily email distributed by the *Boston Globe* to subscribers who have opted-in to receive travel information. Emails are delivered Monday through Friday with a maximum of one email per day.

**To Participate:** Visit St. Pete/Clearwater will be featured exclusively in custom emails deployed to this targeted travel database in 2020. Cooperative advertising opportunities for VSPC partners are available within each email for partners to feature their timely travel deals!

Time Period	Markets	Estimated Distribution	Cost
Sep 2020 Oct 2020 Nov 2020	National (primarily Boston DMA)	49,000/email	\$300/email

### Partners Receive:

Property name in bold, image, up to 15 words of copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.

**boston.com | Boston Traveler**

To view this email as a web page, [go here](#).

STAY EAT EVENTS

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[Let's go!](#)

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Sample creative.  
Actual creative  
may vary.

Limited to four partner  
opportunities for each email.