

Premium Traveler Publisher Email (Travel Spike)

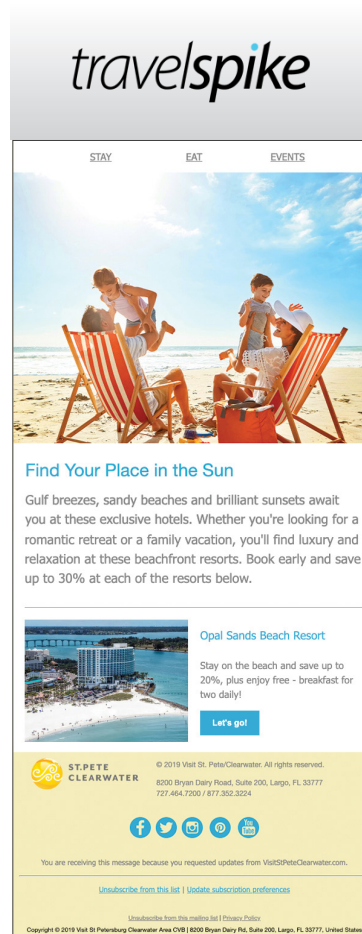
Opportunity Overview: Tie to the VSPC brand with high a volume and low minimum entry. A dedicated email is delivered to an opted-in, highly relevant audience across Travel Spike’s network of premium travel publishers, including JourneyPod, TripAlertz, Yapta, and more.

To Participate: Visit St. Pete/Clearwater will be featured exclusively in six custom emails deployed to this targeted travel database in 2020. Cooperative advertising opportunities for VSPC partners are available within each email for partners to feature their timely travel deals!

Time Period	Markets	Estimated Distribution	Cost
Feb 2020 Mar 2020 Apr 2020 Sep 2020 Oct 2020 Nov 2020	East of Mississippi	500,000/email	\$750/email

Partners Receive:

Property name in bold, image, up to 15 words of copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.

The image shows a sample of a Travel Spike email. At the top, the 'travelspike' logo is displayed in a grey header. Below the logo are three navigation tabs: 'STAY', 'EAT', and 'EVENTS'. The main content area features a large, vibrant photograph of a family (two adults and two children) relaxing on a beach with lounge chairs. Below the image is the heading 'Find Your Place in the Sun' followed by a paragraph of promotional text about beachfront resorts. A specific offer for 'Opal Sands Beach Resort' is highlighted, including a 'Let's go!' button. The footer contains the St. Pete Clearwater logo, contact information, social media icons, and unsubscribe links.

Sample creative.
Actual creative
may vary.

Limited to four partner
opportunities for each email.