

VSPC Dedicated Email

Co-Op Opportunity: **Featured Partner Placement**

Opportunity Overview: The VSPC Dedicated Email will enable you to reach our highly engaged database with a custom message.

- Drive all clicks to your site with a dedicated email.
- Use our Visit St. Pete/Clearwater branded template.
- Limited availability: first-come, first-served.

To Participate: Visit St. Pete/Clearwater’s Dedicated Email program will provide cooperative advertising opportunities for VSPC partners to feature their timely travel deals!


Time Period	Markets	Average Distribution	Cost
4 times per year	National	339,000	\$3,250

Partners Receive:

Property name in bold, image, up to 50 characters (with spaces) for headline and 200 characters (with spaces) for body copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.


YOUR
MESSAGE

Click here to view this message in a browser window. 10/1/19



**ST.PETE
CLEARWATER**


STAY
EAT
EVENTS



Make Your Next Getaway Legendary at The Don

Known as Florida’s iconic Pink Palace®, the Don CeSar sits upon seven miles of sugar-white shoreline along the Gulf of Mexico on St. Pete Beach. Bask in coastal elegance and discover the Don yourself. Book by Sept. 2 to enjoy exclusive rates starting at \$179 now through Dec. 21, 2019.

[Escape Now!](#)



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Sample creative. Actual creative may vary.