

VSPC Dedicated Email

Co-Op Opportunity: Featured Partner Placement

Opportunity Overview: The VSPC Dedicated Email will enable you to reach our highly engaged database with a custom message.

- Drive all clicks to your site with a dedicated email.
- Use our Visit St. Pete/Clearwater branded template.
- Limited availability: first-come, first-served.

To Participate: Visit St. Pete/Clearwater’s Dedicated Email program will provide cooperative advertising opportunities for VSPC partners to feature their timely travel deals!

Time Period	Markets	Average Distribution	Cost
4 times per year	National	314,000	\$3,250


Partners Receive:

Property name in bold, image or basic animated .gif, up to 50 characters (with spaces) for headline and 200 characters (with spaces) for body copy to feature a timely vacation offer/special travel deal, price point and URL with direct link to partner website.

Average (Per Email)	
Opens	24,746
Open Rate	8%
Total Clicks	2,529
Total CTR	10.22%




Click here to view this message in a browser window. 10/1/19



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CLEARWATER**


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Sample creative. Actual creative may vary.